MANAGING THE COST OF CHRONIC DISEASE AT THE WORKPLACE

Staff from MaineHealth’s Chronic Disease Program will facilitate a workshop that will discuss information regarding the prevalence and risk associated with chronic disease as well as the potential negative impact on health care costs and productivity. Our presenters will also discuss evidenced-based measures and recommendations that prevent illness and promote wellness.

Workshop Learning Objectives:
* Participants will learn priority health needs and practical steps the business community can take to reduce the burden of chronic disease on their employees
* Participants will learn the importance of health benefits in support of chronic disease management and quality of care for employees and their families
* Participants will learn the value of workplace health programs that support effective self-management of chronic disease
* Participants will learn key local community health resources available to employers and their employees

Presenters: Kathleen Beers, RN, BSN, CDE, is a certified diabetes nurse educator with over 28 years of experience in diabetes education and care at various diabetes centers in Maine. She is now the Program Manager at MaineHealth, overseeing Clinical Integration's Chronic Disease Program that includes asthma, COPD and diabetes. Kathy is committed to improving the care and outcomes for people with chronic disease through the promotion of quality measures and evidenced-based guidelines across the continuum of care. The development and dissemination of patient education materials to facilitate disease self-management and lifestyle change is a major focus of her work.

Martine Eon, RRT, BS, is the Lung Health Clinical Specialist for the MaineHealth Clinical Integration and has over 26 years of experience as a Respiratory Therapist working in various patient care settings. Her passion for education has created an opportunity to share her understanding of chronic lung disease and its impact on the quality of life for patients living with COPD (chronic obstructive pulmonary disease) within the MaineHealth community and beyond. She is manages an 8 bed sleep lab tying in her experience with adult, pediatric and neonatal critical care to treat sleep disorders. Working with patients to truly comprehend their disease and ultimately better manage their health inspires her every day.

Date: Wednesday, March 28, 2012—8:30 am to 11:30 am
Fees: _____ Southern Maine Wellness Council or Wellness Council of Maine members - $50.00
       _____ Two or more same organization——$40.00
       _____ Non—members——$75.00
Location: Room 216, USM Abromson Center Community Education, on Bedford St., USM Portland Campus.
Parking: Free parking is available in the Bedford Street Garage. The facility is attached to the Abromson Center. Bring your ticket to the seminar.
Contact: Tom Downing, Director MMC Lifeline Workplace Wellness Program, Division of Community and Preventive Medicine, 5 Bucknam Rd./Suite1H, Falmouth, ME 04105, (P)781-1545,(F) 781-1550 or email downit@mmc.org

Registration Form
To register for Managing the Cost of Chronic Disease at the Workplace please complete the following form and return to Lifeline Workplace Wellness Program, Maine Medical Center, 5 Bucknam Rd., Suite 1H, Falmouth, ME 04105 or fax with credit card information or PO# to (207) 781-1550 always include the registration form with all information filled in.

Name ___________________________________________ Job Title: ____________________________
Organization ________________________________________________________________________ No of Employees ______
Mailing Address _____________________________________________________________________ Zip________________________
City/State _________________________________________________________________________
Work Phone __________________________ Fax______________________________________________
Email ______________________________________________________________________________

Payment Options
Credit Card #(Visa, MasterCard, Discover) _______________________________________________
Name on Card: ___________________________ Expir.Date ______________ Vcode __________
PO#________________________________________________________________________________
Signature of authorized person: ________________________________________________________

Registration Deadline: Friday March 23, 2012

LIFELINE WORKPLACE WELLNESS PROGRAM DIVISION OF COMMUNITY AND PREVENTIVE MEDICINE
www.mmc.org/lifelinewellness